

IN THE CLAIMS

Claims 1-84 (Canceled)

85. (new) A method of storing the identity of a referring Web site comprising:

receiving a destination Web page by navigating to the destination Web page directly or indirectly from a source Web site;

saving information relating to the network address of the destination Web page and the identity of the source Web site;

returning to the destination Web page, wherein the automatically saved identity of the source Web site is retrieved;

purchasing a product or service from the destination Web page or a Web page linked directly or indirectly to the destination Web page, wherein the identity of the source Web site is used to determine a commission associated with the purchase of the product or service to be paid to a source entity associated with the source web site.

86. (new) The method of claim 85, wherein the information relating to the network address of the destination Web page is a URL.

87. (new) The method of claim 85, wherein the location where the information relating to the network address of the destination Web page and the identity of the source Web site is saved is a user's computer.

88. (new) The method of claim 85, wherein the information relating to the network address of the destination Web page is saved on the user's computer by a web browser.

89. (new) A method of storing the identity of a referring Web site comprising:

receiving a destination Web page of a destination Web site by navigating to the destination Web page directly or indirectly from a source Web site;

saving an indication of the address of the destination Web page of the destination Web site and the identity of the source Web site;

requesting a Web page of the destination Web site, wherein the saved identity of the source Web site is provided to the destination Web site;

determining a commission associated with a purchase of a product or service from the destination Web site to be paid to a source entity associated with the source web site.

90. (new) The method of claim 89, wherein the location where the indication of the address of the destination Web page and the identity of the source Web site is saved on a user's computer.

91. (new) The method of claim 89, wherein the indication of the address of the destination Web page is a URL.

92. (new) The method of claim 89, wherein the indication of the address of the destination Web page of the destination Web page is saved on the user's computer by a web browser.

93. (new) The method of claims 85 or 89, wherein the destination Web page is accessed at a later time by retrieving the information relating to the network address of the destination Web page.

94. (new) The method of claim 85 or 89, wherein the destination Web page is accessed at a later time by retrieving the information relating to the network address of the destination Web page from the user's computer.